

# Mark Aaron Polger

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<https://www.csi.cuny.edu/campus-directory/mark-aaron-polger>

## Education

Doctor of Philosophy (PhD) (**in progress**), 2016- present  
University at Buffalo, State University of New York (Buffalo, New York)  
Program: Curriculum, Instruction, and the Science of Learning  
Department of Learning and Instruction, Graduate School of Education

Bachelor of Education (Adult Education), 2006-2009  
Brock University (St. Catharines, Ontario, Canada)

Master of Arts (Sociology), 2000-2004  
University of Waterloo (Waterloo, Ontario, Canada)

Master of Library & Information Science, 1999-2000  
University of Western Ontario (London, Ontario, Canada)

Bachelor of Arts (Honours in Sociology), 1995- 1999  
Concordia University (Montreal, Quebec, Canada)

Diplôme d'études collégiales (DEC), 1992-1995  
Marianopolis College (Montreal, Quebec, Canada)  
Pure and Applied Sciences

Diplôme d'études secondaires (DES), 1987-1992  
Wagar High School (Côte Saint-Luc, Quebec, Canada)

## Professional Work Experience

College of Staten Island, City University of New York (CUNY) (New York, New York)  
(September 2020 - present) Associate Professor  
(September 2008 - August 2020) Assistant Professor  
Coordinator of Library Outreach / LIB 102 Instructor

St. John's University (Queens, NY)  
(2020 - present ) Assistant Professor (adjunct)  
Division of Library and Information Science (DLIS)  
Spring 2021- Research and Evaluation Methods (online, asynchronous)

ASA College (New York, NY)  
(2011 - 2020) Instructor (adjunct)  
Department of Core Competencies  
Information Literacy (required, two-credit course)

Humber River Hospital (Toronto, Ontario, Canada)  
2006 - 2008 Health Sciences Librarian (full-time permanent)

Seneca College of Applied Arts and Technology (Toronto, Ontario, Canada)  
2005 - 2008 Adjunct Instructor - Library and Information Technician Program (part-time)

University of Waterloo (Waterloo, Ontario, Canada)  
(2003-2004) Liaison Librarian- Sociology and Psychology (full-time, 1 year contract)  
(2005-2006) Liaison Librarian- Sociology and Psychology (full-time, 1 year contract)

Ryerson University (Toronto, Ontario, Canada)  
(2004) - Web/Systems Librarian (full-time, 1 year contract)

Canadian Broadcasting Corporation (CBC) (Toronto, Ontario, Canada)  
(2002) - Media Librarian/Cataloguer for Textual Documents (full-time, 1 year contract)

Toronto Public Library -Rexdale Branch (Toronto, Ontario, Canada)  
(2002) - Children's Librarian (part-time, 1 year contract)

Pickering Public Library -Central Branch (Pickering, Ontario, Canada)  
(2001) - Children's Librarian (part-time, 1 year contract)

University of Western Ontario - D.B. Weldon Library (London, Ontario, Canada)  
(1999-2000) Circulation Services Assistant (part-time, 1 year contract)

Concordia Student Union (Montreal, Quebec, Canada)  
(1998-1999) Project Archivist (part-time, 1 year contract)

Concordia University Libraries - George P. Vanier Library (Montreal, Quebec, Canada)  
(1994-1995) Circulation Clerk (part-time, 1 year contract)

Canadian Jewish Congress National Archives (Montreal, Quebec, Canada)  
(now Alex Dworkin Canadian Jewish Archives)  
(1993-1999)- Archives Assistant (part-time)

Marianopolis College Library (Montreal, Quebec, Canada)  
(1992-1995)- Circulation Clerk (part-time)

### **Courses Taught**

#### **University at Buffalo, SUNY (Buffalo, NY)**

Spring 2021

LAI 350 - Introduction to Education\* (**unpaid appointment**)

\*part of the PhD coursework requirements in the CISL program

### **St. John's University (Jamaica, Queens, NY)**

Division of Library and Information Science

Master of Library and Information Science Program

Spring 2021

LIS 239 - Research and Evaluation Methods (3 credit, required course)

### **College of Staten Island, CUNY (Staten Island, NY)**

Spring 2015 - present

LIB 102 - Beyond Google: Research for College Success (1 credit, elective course)

### **ASA College (New York, NY)**

Department of Core Competencies

2011 - 2020

LIB 100 - Information Literacy (2 credits, required course)

FSM 100- Freshman Skills Seminar (1 credit, required course)

### **Seneca College of Applied Arts and Technology (Toronto, Canada)**

Library and Information Technician Program

2005 - 2008

LIT 258- Database Searching I

LIT 358- Database Searching II

LIT 255- Circulation and Interlibrary Loan

LIT 164- Computers in Libraries

## **Publications**

### **Books**

Polger, M.A. (2021). *Library Signage and Wayfinding Design: Communicating Effectively with Your Users*. ALA Editions

Polger, M.A. (2019). *Library Marketing Basics*. Rowman and Littlefield Publishers.

Polger, M.A. & Sheidlower, S.A. (2017). *Engaging Diverse Learners: Teaching Strategies for Academic Librarians*. Libraries Unlimited.

### **Book Chapters**

Sich, D., & Polger, M. A. (2018). How to Assess Students' Social Media Preferences: A Comparison at Two Academic Institutions. In Nina Verishagen (Ed.), *Social Media: An Academic Library Perspective* (pp. 3-14). Oxford, United Kingdom: Chandos Publishing.

Chao, S., Evans, B., Phillips, R., Polger, M. A., Posner, B., & Sexton, E. (2017). The CUNY-Shanghai Library Faculty Exchange Program: Remembering, Reflecting, and Reshaping How We Do Our Jobs. In C. Constantinou, M. J. Miller, & K. Schlesinger (Eds.), *International*

*Librarianship: Developing Professional, Intercultural, and Educational Leadership* (pp. 27-40). Albany, NY: SUNY Press.

Polger, M. A. , Okamoto, K. (2012). Selective (and Subtle) Marketing of Library Instruction. In C. Smallwood, V. Gubnitskaia, and K. Harrod (Eds.), *Marketing Your Library: Tips and Tools That Work*, (pp. 183-191). New York: McFarland & Company.

Polger, M. A. (2005). Degrassi.ca- Building a Fan Community On-line. In M. Byers (Ed.), *Growing Up Degrassi: Television, Identity, and Youth Cultures*, (pp. 255-271). Toronto: Sumac Press.

### **Peer Reviewed Journal Articles**

Polger, M.A., & Sich, D. (2019). Are They Even Following Us?: Using market research data to understand students' social media preferences. *Library Management*, 40(8/9), 508-517.

Polger, M.A., & Stempler, A.F. (2014). Out with the Old, In with the New: Best Practices for Replacing Library Signage. *Public Services Quarterly*, 10(2), 67-95.

Polger, M. A. (2014). Controlling Our Vocabulary: Comparing Language Consistency in a Library Context *The Indexer: The International Journal of Indexing*,32(1). 32-37.

Chao, S.J., Evans, B., Phillips, R., Polger, M.A., Posner, B., & Sexton, E. (2013) Developing Sustainable International Library Exchange Programs: The CUNY-Shanghai Library Faculty Exchange Model, *Metropolitan Universities Journal*, 24(3), 102-123.

Polger, M.A., & Okamoto, K. (2013). Who's Spinning the Library? Responsibilities of Academic Librarians who Promote. *Library Management*, 34(3), 236 – 253.

Stempler, A.F., Polger, M.A., & (2013). Do You See the signs?: Evaluating Language, Branding, and Design in a Library signage Audit. *Public Services Quarterly*, 9(2), 121-135.

Okamoto, K., & Polger, M.A., (2012). Off to Market We Go: A Content Analysis of Marketing and Promotion Skills in Academic Librarian Job Ads. *Library Leadership and Management*, 26 (2), 1-20.

Polger, M. A. (2011). Student Preferences in Library Web Site Vocabulary. *Library Philosophy and Practice*, 2011 annual issue, 1-16.

Polger, M. A. (2010). The Informationist: Ten Years Later. *Journal of Hospital Librarianship*, 10(4), 363-379.

Polger, M. A. (2010). Information Takeout and Delivery: A Case Study Exploring Different Library Service Delivery Models. *Journal of Hospital Librarianship*, 10(1), 3-22.

Polger, M. A., & Okamoto, K. (2010). Can't anyone be a teacher anyway? : Student Perceptions of Academic Librarians as Teachers. *Library Philosophy and Practice*, 2010 annual issue,

## Conference Presentations

Rath, L., Apfelbaum, D., Ball, H.F., & **Polger, M.A.** (panel discussion). "Librarians Pursuing PhDs at UB: A Panel." SUNYLA 2022 (in-person). Farmingdale State College, SUNY. June 10, 2022.

**Polger, M.A.** & Stempler, A.F. (speakers). "Engaging Students with Conversations about Race: Opportunities for Cross-Campus Partnerships during Black History Month." Library Marketing and Communications Conference (LMCC), via Zoom, held on Nov 2, 2021.

Polger, M.A. (speaker). 3-2-1 Action: Transitioning to Teaching Online and Synchronously in a 7 Week Information Literacy Class. LACUNY Dialogues, via Zoom, February 19, 2021.

Polger, M.A. (speaker). Using Instructional Scaffolding to Teach Scholarly and Popular Sources. CUNY LILAC Spring 2019 meeting. CUNY Central. June 7, 2019.

Polger, M.A. (speaker). Qualitative and Quantitative Assessment of Library Signage. CUNY Libraries Assessment Fair. April 20, 2018. Retrieved from <https://drive.google.com/file/d/1D2Ey3DdnRnHVcWmzSJCLvJFr861BtBMs/view>

Polger, M.A. (speaker). "Engaging Diverse Learners in the Information Literacy Classroom: Finding The Performer Inside" *SUNYLA Annual Conference, Stony Brook University, June 14-16, 2017*. held on June 15, 2017.

Polger, M.A. (speaker). "Auditing and Replacing Library Signage: Maintaining Effectiveness and Relevancy After the Project," *Library Marketing and Communications Conference, Dallas, TX*, held on Nov 14-17, 2016.

Polger, M.A. (speaker). "Teaching Diverse Learners: Engagement Strategies for Academic Librarians." *Summer Information Literacy Workshop: Catching the Information Literacy Wave*, ACRL NJ/NJLA CUS User Education Committee, Rutgers University, July 21, 2016.

Polger, M.A. (speaker). "Curriculum Changes in First Year College Composition Classes: an Opportunity for Faculty Partnerships", METRO Outreach and Advocacy Special Interest Group Spring 2016 meeting, May 26, 2016, METRO Training Center.

Polger, M.A. (speaker). "The Many Faces of Embedded Librarianship: Interpretations of How We Integrate Ourselves into College Courses", ACRL/NY Professional Development Meeting, May 16, 2016, METRO Training Center.

Polger, M.A. (speaker). "Using Relationship Marketing to Develop a Successful First Year Library Workshop Program, *Library Marketing and Communications Conference, Dallas, TX*, held on Nov 2-4, 2015.

**Polger, M.A.**, & Stempler, A.F. (speaker). "Library Facelift: Syncing Library Signage with a

College's New Brand", Library Management Institute (LMI) Annual Conference. Glenside, Pennsylvania, June 2-4, 2013.

Stempler, A.F., & **Polger, M.A.**, (speakers). "Signs of Change: Rethinking Language, Branding, and Design in Library Signage", Association of Library Communications and Outreach Professionals (ALCOP) Annual Conference. Glenside, Pennsylvania, October 14-15, 2012.

Chao, J., Evans, B., Phillips, R., **Polger, M. A.**, Posner, B., & Sexton, E. (poster presenters). "CUNY Librarians in China", ALA 2012 Conference. Anaheim, California. June 21-26, 2012.

**Polger M.A.**, & Okamoto K. (speakers). "Blending, Mixing, and Processing: Strategies Used to Engage Students in the Classroom", Library Orientation Exchange (LOEX) Annual Conference 2012 (peer-reviewed), Columbus, Ohio, May 3-5, 2012.

**Polger, M.A.**, Phillips, R., Chao, J., Sexton, E., Posner, B., & Evans, B. (poster presenters). "CUNY Librarians in China", ACRL/NY Annual Symposium. New York, New York. Dec 2, 2011.

**Polger, M.A.**, & Okamoto, K. (poster presenters). "Marketing & Outreach Librarian Job Advertisements: A Descriptive Analysis", Association of College and Research Libraries (ACRL) National Conference (peer reviewed). Philadelphia, Pennsylvania. March 30 - April 2, 2011.

**Polger, M.A.**, & Okamoto, K. (roundtable facilitators). "Librarians Who Promote: The Importance Of Marketing and Public Relations in Academic Libraries", Association of College and Research Libraries (ACRL) National Conference (peer reviewed). Philadelphia, Pennsylvania. March 30 - April 2, 2011.

**Polger M.A.**, & Okamoto K. (speakers). "Marketing, Communications, and Outreach Librarians: Roles, Responsibilities, and Challenges", Canadian Library Association (CLA) Annual Conference (peer reviewed), June 1-6, 2010.

**Polger, M.A.**, & Pullattayil, A. (speakers). "Information Takeout & Delivery and the iTrain: Different Outreach Methods to Garner More Users", Ontario Library Association (OLA) Superconference, Toronto, Canada, February 25, 2010.

Polger, M.A. (speaker). "Re-thinking Library Jargon: Maintaining Consistency and Using Plain Language", Ontario Library Association (OLA) Superconference, Toronto, Canada, February 26, 2010.

**Polger, M.A.**, & Okamoto, K. (speakers). "Are Librarians Really Teachers? Reflections and Analysis", Workshop on Instruction for Library Use (WILU) Annual Conference (peer reviewed), Montreal, Canada, May 26, 2009.

**Polger, M.A.**, Cameron, B. (speakers). "From Librarians to Prospect Researchers: What you can do with your MLIS, panel discussion", Ontario Library Association (OLA) Superconference, Toronto, Canada, February 1, 2008.

Polger, M.A. (speaker). "Re-writing the Holocaust online: A Discourse Analysis of Holocaust Denial Web Sites", Association of Jewish Libraries (AJL) Annual Conference, Toronto, Canada, June 16th, 2003.

## **Invited Talks**

Polger, M.A. (speaker). Designing Effective Library Signage: Best Practices, Tips, and Guidelines, Tampa Bay Library Consortium Webinar, August 23, 2022

Polger, M.A. (speaker). Library Signage and Wayfinding Design: Best Practices, Tips, and Tricks, Western Libraries, London, Ontario, Canada, July 22, 2022

Polger, M.A. (speaker). Designing Effective Library Signage: Best Practices, Tips, and Tricks, PCI Webinars, July 20, 2022

Polger, M.A. (speaker). Drive your library's marketing decisions with market research, Long Island Library Resources Council Webinar, July 14, 2022

Polger, M.A. (speaker). Effective Library Signage: Tips, Tricks, and Best Practices. Live Webinar given to the ALA Publishing eLearning Solutions, July 6, 2022

Polger, M.A. (speaker). Designing Effective Library Signage: Communicating Strategically to Your Users. Live Webinar given to the Niche Academy, March 9, 2022

Polger, M.A. (speaker). Market Segmentation for Libraries: How to Identify and Study Your Users. PCI Webinars, February 17, 2022

Polger, M.A. (speaker). Effective Library Signage: Tips, Tricks, and Best Practices. Live Webinar given to the ALA Publishing eLearning Solutions, January 13, 2022

Polger, M.A. (speaker). Library Signage and Wayfinding: Best Practices, Tips, and Guidelines. Live Webinar given to the Long Island Library Resources Council, January 6, 2022.

Polger, M.A. (speaker). A Phenomenological Study of Academic Librarians' Understanding of their Professional Identity as Teachers. Library Association of CUNY Grace Ellen McCrann Lecture Series, Fri Nov 19, 2021.

Polger, M.A. (speaker). Targeted Marketing for Libraries. Live Webinar given to the ALA Publishing eLearning Solutions, October 6, 2021

Beilin, I., Blick, W., Chun, S., Drabinski, E., **Polger, M.A.**, & Tidal, J. (panel discussion). Ask the Editors: Responding to Peer Review and Other Tips for Successful Journal Submissions. LACUNY Professional Development Committee, via Zoom, April 9, 2021

Polger, M.A. (speaker). Targeted Marketing for Libraries. Live Webinar given to the ALA Publishing eLearning Solutions, April 8, 2021

Polger, M.A. (speaker). Open Access Journal Management. Live Webinar given to the University of Lethbridge online course Scholarly Communications Ecosystems (LBSC 5850). March 23, 2021

Polger, M.A. (speaker). Targeted Marketing for Libraries. Live Webinar given to the ALA Publishing eLearning Solutions, Nov 11, 2020

Polger, M.A. (speaker). "Library Marketing 101" Live Webinar given to The Southwest Florida Library Network. Online. June 18, 2020

Polger, M.A. (speaker). "Best Practices for Library Signage" Live Webinar given to ALA Publishing eLearning Solutions. Online. May 20, 2020

Polger, M.A. (speaker). "Marketing in Libraries: Understanding Your Target Audience(s) and Designing Services and Resources to Meet Their Needs. LILRC Workshop. Farmingdale Public Library. Friday November 22, 2019.

Polger, M.A. (speaker). "Library Marketing Basics." ALA Booklist Webinar. Online. September 13, 2019.

Polger, M.A. (speaker). "Best Practices for Library Signage" Live Webinar given to ALA Publishing eLearning Solutions. Online. July 25, 2019.

Polger, M.A. (speaker). Marketing in Libraries: A Snapshot of my role at CSI, CUNY. Presentation given to Western Libraries, University of Western Ontario, London, Ontario, Canada. Friday July 5, 2019.

Polger, M.A. (speaker). Library Figures Podcast, episode 15. Piola Library Marketing Consultancy, May 7, 2019. Retrieved from <http://piola.libsyn.com/15-mark-aaron-polger-the-first-ever-marketing-journal-for-libraries>

Polger, M.A. (speaker). "Conducting a Library Signage Audit: Designing a Quantitative and Qualitative Research Study" Live Webinar presented to the University of Alabama online course "Research Methods", Nov 7, 2018.

Polger, M.A. (speaker). "Best Practices for Library Signage" Live Webinar given to ALA Publishing eLearning Solutions. Online. July 11, 2018.

Polger, M.A. (speaker). "What Do Academic Librarians Really Do?" Live Webinar presented to the University of Alabama online course "Academic Libraries", February 7, 2018.

Polger, M.A., (speaker). "Advocating for Credit Bearing Information Literacy Courses". Greater New York Metropolitan Region of the Association of College and Research Libraries- Professional Development Committee Meeting, Borough of Manhattan Community College, CUNY, November 29, 2017.

**Polger, M.A.,** & Stempler, A.F. (speakers). "Best Practices for Library Signage" Webinar given to ALA Publishing eLearning Solutions. Online. July 12, 2017.



**Polger, M.A.**, & Stempler, A.F. (speakers). "Best Practices for Library Signage" Webinar given to ALA Publishing eLearning Solutions. Online. January 5, 2017.

Polger, M.A. (speaker). "What does Marketing Look Like in an Academic Library?" Presentation given to librarians at Lloyd Sealy Library, John Jay College of Criminal Justice, CUNY. New York, New York, November 1, 2016.

Polger, M.A. (speaker). "Signage Tips and Tools: Engaging Library Users with effective, User Friendly Signage", Suffolk Cooperative Library System Presentation, June 16, 2016.

Polger, M.A. (speaker). "Academic Librarians Who Teach" Live Webinar presented to the University of Alabama online course "Academic Libraries", June 8, 2016.

Polger, M.A., (speaker). "Newsletters: Best Practices, Tips, and Tricks, METRO Outreach and Advocacy Special Interest Group meeting. New York, New York, June 11, 2015.

**Polger, M.A.**, & Stempler, A.F. (speakers). "Students Preferences to Signage: Methods, Tips, and Best Practices to Consider", METRO User Experience Special Interest Group Lightning Talk. New York, New York, May 27, 2014.

Polger, M.A. (speaker). "Technology in Libraries: A Look Back at the Last Twenty Five Years", Brooklyn Public Library, Greenpoint Branch, Friday April 11, 2014.

Thistlethwaite, P., Fuchs, C., Humes, R., Spiegelman, M., Walker, S., **Polger, M.A.**, Frazier, K. (panel discussion) ."Navigating a Successful Tenure Process: NYC Librarians Discuss", METRO & ACRL/NY Mentoring Program Joint discussion, March 3, 2014, Metropolitan New York Library Council, New York, NY.

**Polger, M.A.**, & Stempler, A.F. (speakers). "Counting the signs: A Library Signage Audit Examining Language, Branding, and Design", Lehman College Library, CUNY Presentation. New York, New York, July 23, 2013.

Wacha, M., Apfelbaum, D., Furay, J., & **Polger, M.A.** (panel discussion). "Demystifying the Working Life of a New Academic Librarian - What to Expect in the 1st Days, 1st Weeks, 1st Months & 1st Years", METRO & ACRL/NY Mentoring Program Joint discussion, June 6, 2013, Metropolitan New York Library Council, New York, NY.

Smale, M.A., Regalado, M, Georgas, H., & **Polger, M.A.**, (panel discussion). "Knowing Our Audience: CUNY Students in the Library", Library Association of the City University of New York (LACUNY) Instruction Event, Graduate Center, New York, NY, May 13, 2013.

**Polger, M.A.**, & Stempler, A.F. (speakers). "Counting the signs: A Library Signage Audit Examining Language, Branding, and Design", Library Association of the City University of New York (LACUNY) Winter Membership Meeting. New York, New York, December 17, 2012.

Polger, M. A.(speaker). "CUNY-Shanghai Library Faculty Exchange Program: Reflections and

Observations”, W.O.W. (World on Wednesday weekly lecture series), CLUE-credit event, May 2, 2012, College of Staten Island, CUNY.

Weiner, N., Porcaro, J.P., **Polger, M.A.**, & Hensley, R., (panel discussion). “Future of Academic Libraries”, Rutgers University School of Information, April 18, 2012, Rutgers University, State University of New Jersey.

**Polger, M.A.**, & Okamoto, K. (webinar presenters). “Marketing During Library Instruction: A Three Step Process”, The Education Institute, Live Webinar Presentation, Toronto, Ontario, Canada, Feb 23, 2012.

Havelka, S., Phillips, R., **Polger, M.A.**, Zhan, H., & Xu J. (panel discussion). “Library Association of the City University of New York (LACUNY) International Relations Roundtable, Panel Discussion on the CUNY Shanghai Library Faculty Exchange Program”, New York, NY, The Graduate Center, CUNY, October 14, 2011.

**Polger, M.A.**, & Okamoto, K. (speakers). “Are Librarians Really Teachers? Reflections and Analysis”, Library Association of the City University of New York (LACUNY) Spring Membership Meeting. New York, New York. June 11, 2010.

**Polger, M.A.**, Marcus, S., Posner, B., & MacCubbin, P. (panel discussion). “CUNY Institutional Review Board, Library Association of the City University of New York (LACUNY) Professional Development Committee and LACUNY Junior Faculty Research Roundtable, New York, NY, The Graduate Center, CUNY, February 26, 2009.

## **Record of Service**

### **National**

Co-Convener- ACRL National Library Marketing & Outreach Interest Group, 2015 - 2016  
Co-Chair- ACRL Library Marketing & Outreach Interest Group, Greater NYC - 2015- present  
Chair- PR Xchange Committee, American Library Association, 2014-2020  
Co-Chair- PR Xchange Awards Competition, American Library Association, 2014-present  
Member- PR Xchange Committee, American Library Association, 2011-present

### **Regional**

Co-Convener- METRO Outreach & Advocacy Meetup Group- Sept. 2015 - Sept. 2018  
Board Member- ACRL/NY Executive, January 2010- Sept. 2018, Jan. 2021- present  
Member- ACRL/NY Symposium Planning Committee, Jan. 2010 – September 2018, Jan. 2021- Jan 2022  
Co-Chair- ACRL/NY User Experience Discussion Group, Jan. 2010 – Sept. 2018, Jan 2021-present  
Co-Chair- ACRL/NY First Year Experience Discussion Group, Jan. 2016 - Sept. 2018

### **CUNY**

Co-Chair- LACUNY Library Marketing & Outreach Roundtable - 2015-present  
Member- LACUNY Institute Planning Committee- 2016-present  
Co-Chair- LACUNY Institute 2018

## **College of Staten Island**

Member, SEVIS Coordinator Search Comm., Center for Global Engagement -May 2013-Sept 2013

Member, International Student Advisor Search Committee, Center for Global Engagement - May 2013-Sept 2013

Wikipedia Campus Ambassador- Fall 2011, Fall 2013

Member- Phi Beta Delta Honor Society for International Scholars - 2011 - 2017

Member- General Education Committee- September 2018- present

Member- Faculty Advisory Committee of the Center for Global Engagement- 2020- present

## **Library Department**

Member- Library Curriculum Committee, Fall 2014 – present

Chair- Library Marketing and Outreach Interest Group, Fall 2010 – present

Editor- *CSI Library Newswire* (CSI Library Newsletter), Fall 2009 – Fall 2016

Main contributor- *CSI Library News Blog*, Fall 2016 - present

Administrator-CSI Library Facebook Page, Spring 2010 – present

Administrator-CSI Library Twitter account, Spring 2010 – Fall 2017

Administrator-CSI Library Instagram account, Fall 2014 – present

## **Professional Affiliations**

American Library Association (ALA), 2000 - Present

Association of College and Research Libraries (ACRL), 2000 - Present

Association of College and Research Libraries, Greater New York City (ACRL/NY), 2008 - Present

Library Association of the City University of New York (LACUNY) , 2008 - Present

Updated June 10, 2022 for [markaaronpolger.com](http://markaaronpolger.com)